



## **2009 SAN FRANCISCO LGBT PRIDE PARADE FLOAT RESOURCE PROGRAM FAQ SHEET**

### **1. Background**

The Pride Committee has a vision for the Parade. It is a vision that gives full rein to the artistic and creative talents of our community cast into an expression of community pride. In pursuing that vision, we realize that we must inspire our community and marshal resources to stimulate interest and involvement. That is why the Pride Committee acquired four professional float trailers, as a resource for the community to create something marvelous.

Pride plans to use up to two of the trailers for contractual obligations, and invites proposals from community groups for the remaining two. The mechanism we have selected is a design contest. So be bold, be original, be artistic—submit something unique and eye-catching!

### **2. Eligibility**

To be eligible to enter the contest the applicant must be a non-profit organization whose mission involves services to the Lesbian, Gay, Bisexual, Transgender Community and/or people living with HIV and AIDS or positive outreach/education to the general public about those issues. In addition those services or outreach/education must occur substantially within the Bay Area.

In addition, you must commit a minimum of 5 volunteers to work on the construction of the float and train a minimum of 6 wheel monitors for the parade route.

### **3. The Process**

The closing date for the receipt of designs is 5:00 PM on April 10, 2009. The designs will be reviewed and a decision will be made soon thereafter, at which point you will be notified if your design has been selected. It is anticipated that the number of designs submitted will exceed the number of trailers but in the event that it does not, then the Pride Committee will allocate the trailers in a different manner at its discretion. To be selected, your design must pass the selection criteria to the satisfaction of the Pride Committee. So, even if the number of designs submitted exceeds the number of trailers, it is possible that not all trailers will be allocated via the design contest.

There is an application form, which you should read carefully and submit, together with the requested additional documentation

### **4. Selection**

We have only two criteria:

- Originality & Creativity
- Diversity

Your design will be judged on its artistic merits. In selecting up to four designs to support, the Pride Committee will have regard to diversity

## **5. Your Responsibilities & Ours**

You will be responsible for constructing the float at the SF Pride Float Barn on Pier 27. The space will be available to you free of charge June 1st through July 6<sup>th</sup>, 2009. Other groups will also be building their floats on the pier and so we will require you to enter into an agreement to use the space appropriately and pay a refundable cleaning deposit of \$250.

The Pride Committee is providing a:

- Trailer, potentially with a pre-painted deck and floral sheeting along the sides\*
- Free float building workshop and workspace, at Pier 27.

*\*Depends on wear and tear and use during previous parades.*

You are responsible for:

- Constructing and staffing the float
- Insurance (outside of Pier 27 – i.e., on Parade Route)
- Damage/loss
- Cab and Class C Driver
- Return of trailer and dismantlement/clean-up
- Supplying and buying all decorations and props

*Applicants selected will be required to give refundable deposit of \$500 (damage/loss).*

## **6. Safety**

Please bear in mind that your design, while awesome, must be structurally sound and safe. In addition, no mylar should be used in the construction.

## **7. No Third Party Sponsorship**

No participating community partner may have their float/contingent/activity at Pride sponsored by a third party or bring with them collateral materials bearing the logo or otherwise giving visibility to any third party and/or corporation without the express written permission of SFLGBTGCC.

## **8. Sound**

SFLGBTGCC **may** also be able to offer the option of partnering the successful applicants with Bay Area Radio stations who can provide sound for your float. Sound is an integral part of a successful float entry and pending sponsorship negotiation, we hope to be able to be able to offer this opportunity, free of charge.

## **9. The Next Step**

If you are interested in submitting a design, complete the FPR application and return it to the Pride office – ATTN: Parade Manager Marsha H. Levine – by 5:00 PM on Friday, April 10, 2009. *You should also send representatives to the **free** Float Building Workshop, on Saturday, April 18<sup>th</sup>, at 11:00 AM, Pier 27. **RSVP to the Parade Manager by email: [parade@sfpride.org](mailto:parade@sfpride.org) with the name of your group and names of your 2 attending representatives, with their email contacts.***

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