

SAN FRANCISCO PRIDE®

SAN FRANCISCO LESBIAN, GAY, BISEXUAL, TRANSGENDER
PRIDE PARADE AND CELEBRATION COMMITTEE, INC.

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BETTY WHO TO PERFORM AT THE 47TH ANNUAL SAN FRANCISCO PRIDE

Australian pop sensation's summer tour dates to include San Francisco Pride

San Francisco, CA – SF Pride is thrilled to announce **Betty Who** will be performing on the Main Stage at the 2017 Celebration and Rally on Sunday, June 25! On the heels of releasing her new album, **The Valley**, SF Pride is teaming up with **JUNGLE Pride at The Armory** to bring the Australian pop star to the Main Stage.

"San Francisco Pride has been privileged to have some of the best and brightest talent from around the globe on our stages, and this year is no exception," said George Ridgely, SF Pride Executive Director. "Music aficionados already know Betty Who as a rising star and we are excited to have her grace our Main Stage at this year's Celebration."

"I've always been the type of person who will tell you everything and put myself out there totally unglorified," says Betty Who. "Writing is therapeutic in that way. I want other people to be able to hear a song and say, 'That's how I felt but was too afraid to say it.' And that's the beauty of music, you can really say anything you want with a catchy hook."

Therein lies the magic of Betty Who and her explosive rise to fame on the strength of her breakout debut EP, 'The Movement.' Her songs exercise vulnerabilities and weaknesses, reclaiming them as anthems of joy and independence. Lead single "Somebody Loves You" debuted at #4 on Spotify's Most Viral list, racking up more than six million streams and earning her raves from *BuzzFeed* and Perez Hilton to *SPIN* and *Nylon*, along with spreads in *Elle*, *Cosmo*, and more. *TIME* named her one of 14 To Watch in 2014, *NY Mag* described her as a mix of "early Madonna...Katy Perry and Robyn, with spunk and confidence," and *Billboard* hailed her "shimmering tracks...and arresting pop textures."

The San Francisco Pride Celebration and Rally is a free community event, and organizers are asking attendees for a \$1.00 donation at the gate to help cover costs. More performers, speakers, and programming updates will be announced in the coming weeks. Check sfpride.org for details.

CALENDAR INFORMATION

Celebration and Rally

Civic Center Plaza

Saturday, June 24 | Noon to 6:00 PM

Sunday, June 25 | 11:00 AM to 6:00 PM

47th Annual SF Pride Parade and March

Sunday, June 25 | Starting at 10:30 AM

Along Market Street, from Beale to 8th Street

To register for the parade/march visit register.sfpride.org. For information on event tickets, as well as sponsor, exhibitor, advertising, membership and donor opportunities visit sfpride.org or call (415) 864-0831.

ABOUT SF PRIDE

The San Francisco Pride Celebration Committee is a 501(c)3 non-profit organization founded to produce the SF Pride Celebration and Parade. The mission of the organization is to educate the world on LGBTQ issues, as well as commemorate the heritage, celebrate the culture, and liberate the people of all LGBTQ communities. A world leader in the Pride movement, SF Pride is also a grant-giving organization through its Community Partners Program. Since 1997, SF Pride has granted over \$2.5 million dollars in proceeds to local nonprofit LGBTQIA organizations and organizations working on issues related to HIV/AIDS, cancer, homelessness, housing rights, and animal welfare.

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