

# SAN FRANCISCO PRIDE®

SAN FRANCISCO LESBIAN, GAY, BISEXUAL, TRANSGENDER  
PRIDE PARADE AND CELEBRATION COMMITTEE, INC.

## FOR IMMEDIATE RELEASE:

June 19, 2017

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## RESISTANCE CONTINGENT TO LEAD 2017 SAN FRANCISCO PARADE/MARCH

Encouraging all participants to send a strong message against the regression and exclusion demonstrated by the current administration in Washington D.C., this year's SF Pride Parade/March will be led by a large collection of resistance groups displeased with the lack of LGBT acceptance and support, and the imminent threats to destroy recent human rights gains.

In January of this year, the SF Pride Board of Directors began discussing how to express these growing concerns. After careful consideration, they collectively made the decision to lead off the 47th Annual Parade with a protest contingent. Eschewing the usual floats and music, representatives from about 20 diverse organizations will lead the Parade with an all-on-foot March down Market Street. Highlighting concerns ranging from women's rights to immigration policies and the profiling persecution of African Americans, these voices will lead the normally celebratory event with a political statement reminiscent of the very milestone it commemorates — The Stonewall Rebellion.

The Resistance Contingent, led by the SF Pride Board of Directors, will immediately follow the traditional Parade openers: Dykes on Bikes and bicycle contingents. The Resistance Contingent will include The Bayard Rustin LGBT Club, SF Black Community Matters, Justice for Mario Woods, African Human Rights, DeGenderettes, Bay Area Queer People of Color, Guardian Group, International Migrants Alliance, Mission High School Queer Students Alliance, Harvey Milk LGBT Democratic Club, Action Action, Indivisible, The Brady Campaign to Prevent Gun Violence (with Pulse nightclub survivors), several local unions, and one of our 2017 community grand marshals — Alex U. Inn.

Immediately following will be the "We Fought Back" contingent, comprised of 1977-78 SF Gay Freedom Day organizers who challenged the Briggs Initiative and notorious homophobe Anita Bryant. Among the remaining 250+ contingents will be our 2017 grand marshals and honorees such as El/La Para TransLatinas and the National Center for Lesbian Rights, as well as contingents organized by the Women's March and Planned Parenthood – to name only a few. We encourage all contingents to send a message that embraces diversity as the strength of our movement, as well as resistance to any attempts to roll back our rights or exclude anyone from equal protection.

It has been a tradition for San Francisco Pride to showcase a facet of the LGBTQIA community to represent at the front of the parade each year — a unique commitment to maintaining the roots of Pride and honoring our collective history. This year's theme, A Celebration of Diversity, illuminates the capacity of our movement to face divisive and regressive challenges with dynamic strength and vigorous dialogue.

## CALENDAR INFORMATION

### Celebration and Rally

Civic Center Plaza

Saturday, June 24 | Noon to 6:00 PM

Sunday, June 25 | 11:00 AM to 6:00 PM

### 47th Annual SF Pride Parade and March

Sunday, June 25 | Starting at 10:30 AM

Along Market Street, from Beale to 8th Street

For event information visit [sfpride.org](http://sfpride.org).

## ABOUT SF PRIDE

The San Francisco Pride Celebration Committee is a 501(c)3 non-profit organization founded to produce the SF Pride Celebration and Parade. The mission of the organization is to educate the world on LGBTQ issues, as well as commemorate the heritage, celebrate the culture, and liberate the people of all LGBTQ communities. A world leader in the Pride movement, SF Pride is also a grant-giving organization through its Community Partners Program. Since 1997, SF Pride has granted over \$2.7 million dollars in proceeds to local nonprofit LGBTQIA organizations and organizations working on issues related to HIV/AIDS, cancer, homelessness, housing rights, and animal welfare.

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