



MEDIA ALERT — FOR IMMEDIATE RELEASE

DATE: June 8, 2018

**San Francisco Pride Announces
Main Stage Headliner Kehlani, Presented by Alaska Airlines**

Kehlani will perform Sunday, June 24th

San Francisco, CA – San Francisco Pride is pleased to announce an addition to the lineup for the Main Stage of the 2018 Celebration and Rally. R&B singer and songwriter Kehlani will electrify audiences with her radiant talent. Kehlani's performance is proudly presented by Principal Sponsor Alaska Airlines.

Kehlani tells it like it is. Whether in conversation or on stage, the Oakland-born singer gives the straight truth about her life, pain, passion, love, triumph, and everything in between with collected calm and confidence. It's that type of honesty that makes her music resonate with the depth of classic Motown and a vividly confessional lyricism reminiscent of Neo Soul. Her mixtape, *You Should Be Here*, tells a story that distinctly belongs to her. Upon its release Billboard immediately called this project "The year's first great R&B album". Aside from being the top R&B debut of the week, it also came in at #1 on the iTunes R&B/Soul chart and #2 on both the Overall R&B Albums and Current R&B Albums chart.

Kehlani will perform at 5:30 PM Sunday June 24th, on the Main Stage, which sits at the steps of majestic City Hall in Civic Center Plaza. She joins a star-studded lineup of performers including Yaeji, Shopping, Le1f, Evelyn "Champagne" King, Hector Fonseca, Natascha Bessez, Femme Deadly Venoms, Our Lady J, and more.

Prior to her appearance on the Main Stage, Kehlani will appear in the San Francisco LGBT Pride Parade and March, as a participant on the Alaska Airlines float. The Parade and March begins at 10:30 AM on Sunday June 24th, and travels up Market Street from Embarcadero to Civic Center.

Images and full descriptions of each Main Stage artist and speaker are available at www.sfpd.org/main-stage. Over two exciting days, June 23 and 24, San Francisco Pride will feature local, national and international touring acts, community organizations, and engaging thought leaders. The Celebration and Rally is a free community event, and a \$1-\$5 donation is requested at the gates.

Media Contacts:

Fred Lopez | Communications Manager
fred@sfpd.org | 415-508-5538

EVENT CALENDAR

San Francisco LGBT Pride Celebration and Parade
Generations of Strength | June 23-24, 2018

Celebration/Rally

Civic Center Plaza

Saturday, June 23, 12:00 PM to 6:00 PM

Sunday, June 24, 11:00 AM to 6:00 PM

Parade/March

Along Market Street, Embarcadero to Civic Center

Sunday, June 24, beginning at 10:30 AM

About the San Francisco Pride Celebration Committee

The San Francisco Pride Celebration Committee is a 501(c)3 non-profit organization founded to produce the SF Pride Celebration and Parade. The mission of the organization is to educate the world on LGBTQ issues, as well as commemorate the heritage, celebrate the culture, and liberate the people of all LGBTQ communities. A world leader in the Pride movement, SF Pride is also a grant-giving organization through its Community Partners Program. Since 1997, SF Pride has granted over \$2.5 million dollars in proceeds to local nonprofit LGBTQIA organizations and organizations working on issues related to HIV/AIDS, cancer, homelessness, housing rights, and animal welfare.

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