



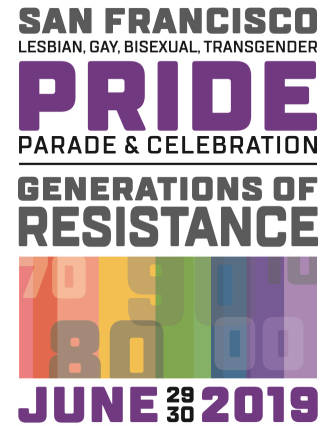
MEDIA ALERT — FOR IMMEDIATE RELEASE

DATE: June 17, 2019

EVENT INFORMATION 2019
GENERAL INFORMATION

This is the **49th Annual** LGBT Pride Parade and Celebration. The theme for 2019 is *Generations of Resistance*.

This theme is not only a nod to the 50th commemoration of the Stonewall Riots, but also to those at Compton's Cafeteria who stood up against police brutality in 1966, and the decades of LGBTQ+ activism, creativity, and advocacy born right here in San Francisco.



Over the course of the week leading up to Pride Sunday, San Francisco Pride welcomes hundreds of thousands of people to enjoy the diversity of events and experiences for Pride week.

SAN FRANCISCO LGBT PRIDE PARADE and MARCH

Sunday, June 30, starting at 10:30 AM
Along Market Street, from Embarcadero to Civic Center
(Beale to Eighth Streets)

Over 280 contingents, including community groups, affinity organizations, city agencies, local businesses, and corporate groups will comprise the annual procession down Market Street. A list of Parade contingents, listed alphabetically, will be available by June 20 at sfpride.org/parade.

Crowds estimated at 100,000 will be on hand to cheer on 50,000+ marchers as well as dozens of floats.

The parade will be **livestreamed online at kpix.com/live**, beginning at **10:30am Sunday June 29**. A highlights show will air on Saturday July 6 on KPIX and KBCW. More information at sfpride.org/broadcast.

GRANDSTAND TICKETS & ACCESSIBILITY SEATING

The grandstands, located at United Nations Plaza, are the perfect place to enjoy the parade. The Civic Center Muni/BART station is right next to the entrance to the grandstands. Tickets are \$42.50 in advance at sfpride.org or \$45 at the entrance on the morning of the parade. Tickets are available on a sliding scale to those with financial hardship. Accessibility seating is also available for the deaf and hard-of-hearing and the differently-abled at the grandstands. Seating is on a first-come, first- served basis and begins at 9:30 a.m.

**continued below*



SAN FRANCISCO LGBT PRIDE CELEBRATION and RALLY

Saturday, June 29, 12:00 Noon to 6:00 PM

Sunday, June 30, 11:00 AM to 6:00 PM

Civic Center Plaza and surrounding neighborhood

The **Main Stage** sits at the steps of majestic City Hall in Civic Center Plaza. Over two exciting days, June 29 and 30, San Francisco Pride will feature local, national and international touring acts, community organizations, and engaging thought leaders.

Main Stage Performers include: Afrocuban sensation **Amara La Negra**, Brazilian drag superstar **Pablo Vittar**, gay rapper **Big Dipper**, new wave rockers **Book of Love**, **Pansy Division**, the **Oakland Interfaith Gospel Choir**, and more!

The full and updated lineup can be found at www.sfpride.org/main-stage.

Main Stage Speakers include: **Kristin Beck**, retired US Navy Seal and transgender activist, **Sophia Andary** of Women's March San Francisco, **Larkin Street Youth Services**, **Kelley Cutler** of Coalition on Homelessness, elected officials including **Mayor London N. Breed**, and more.

The full and updated lineup can be found at www.sfpride.org/main-stage.

In addition, the Celebration and Rally features over twenty **community-programmed stages** and gathering venues, such as the **Women's Stage**, the **SF Soul of Pride African Diaspora Stage**, **Urban Global Village**, the **OFC LGBTQ Family Garden**, **Indie Oasis**, the **Don Julio Latin Stage**, **Leather Alley**, and **Faerie Freedom Village**.

A full listing can be found at www.sfpride.org/stages.

\$1 - 5 DONATION AT THE GATE

San Francisco Pride is a 501(c)3 nonprofit organization. We ask everyone to make a \$1 to \$5 donation at the entry gate. These generous donations from the general public and the investment of our Membership assist SF Pride in partially funding over 20 community-produced stages and venues at the Celebration.

ENTRY SCREENING

Everyone entering the Celebration will be subject to screening. The list of items which are prohibited can be found at www.sfpride.org/celebration.

EXHIBITORS & FOOD

Over 200 exhibitors feature a wide variety of artists, local and national businesses, nonprofits, artisans, and food and beverage vendors.

BEVERAGES

Throughout the site, you'll find a variety of **Official Beverage Booths** featuring water and soda for all attendees, and for those over 21 years of age, beer, wine and cocktails. Alcohol not purchased from one of our Official Beverage Booths is not permitted on the Celebration site. We encourage everyone to drink responsibly and remember to stay hydrated. The **Castro Country Club Sober Stage**, located on United Nations Plaza, offers a drug and alcohol-free zone on Sunday June 30.



ACCESSIBILITY

Accessibility seating and ASL interpretation are provided at the Main Stage and other stages throughout the event. More information can be found online at www.sfpride.org/stages and at the SF Pride Information Booth, in Civic Center Plaza.

SMOKE-FREE EVENT

The San Francisco LGBT Pride Celebration and Parade is a smoke-free event per San Francisco Health Code, Article 19L.

TRANSPORTATION

We strongly recommend that attendees take advantage of the Bay Area's robust public transit system when coming to our event.

PARADE

The Embarcadero, Montgomery, Powell, and Civic Center Muni/BART stations all serve the parade route. Use Civic Center Station for closest access to the Grandstands.

CELEBRATION

Use the Civic Center Muni/BART stop to access the Celebration. Bicycle valet is also available at McAllister and Hyde.

IDENTITY & PRIDE: YOUTH ART SHOW

Yerba Buena Center for the Arts (YBCA), Boys & Girls Clubs of San Francisco, and San Francisco Pride have joined together in community to present *Identity and Pride: Youth Art Show*. The exhibition features artwork developed by youth members of Boys & Girls Clubs of San Francisco's Citywide Arts Program, and explores broad themes of identity: gender, ethnicity, culture, community, and love. On view **June 18 through July 14** in YBCA's second-floor galleries, *Identity and Pride: Youth Art Show* offers a glimpse into the perspectives of youth ages six to eighteen from the Western Addition, Bayview-Hunters Point, Excelsior, Tenderloin, and Mission communities. The exhibition includes a very special showcase of youth artwork repurposing the iconic rainbow pride flag in celebration of the SF LGBT Pride Parade and Celebration. As part of the collaboration, SF Pride has provided the artists with some of the rainbow flags that have flown over Market Street every June to mark Pride month. [Free tickets for the public are available at ybca.org.](http://ybca.org)

**continued below*



SPONSORS AND SUPPORTERS

San Francisco Pride is able to produce this annual event thanks to the generosity of our sponsors and partners along with donations from the general public and the investment of our Membership. Principal sponsors for 2019 are Alaska Airlines, Kaiser Permanente, and Anheuser Busch. Grand sponsors include Gilead and local CBS affiliates KPIX and KBCW. Major sponsors for 2019 include Blue Shield of California, Hilton San Francisco Union Square, Parc 55 San Francisco, Smirnoff, and T-Mobile. For a full list of sponsors, visit www.sfpride.org/sponsor.

The cost to produce the annual event has now surpassed \$3 million. Over 500 volunteers assist in making this world-class destination event a reality. San Francisco Pride works with over sixty Bay Area nonprofit organizations to supply volunteer power.

Additionally, it is to these Community Partner organizations that San Francisco Pride has given back more than \$3.2 million in direct grants over the last 20 years. These organizations' missions involve service to LGBTQ+ communities, seniors, youth, bullying, housing advocacy, animal welfare/rights, people living with HIV/AIDS, cancer, or homelessness.

Media Contacts:

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About the San Francisco Pride Celebration Committee

The San Francisco Pride Celebration Committee is a 501(c)3 non-profit organization founded to produce the SF Pride Celebration and Parade. The mission of the organization is to educate the world on LGBTQ issues, as well as commemorate the heritage, celebrate the culture, and liberate the people of all LGBTQ communities. A world leader in the Pride movement, SF Pride is also a grant-giving organization through its Community Partners Program. Since 1997, SF Pride has granted over \$3.2 million dollars in proceeds to local nonprofit LGBTQIA organizations and organizations working on issues related to HIV/AIDS, cancer, homelessness, housing rights, and animal welfare.

For More Information or to Become a Member

Visit sfpride.org | Email media@sfpride.org | Telephone (415) 864-0831

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