FOR IMMEDIATE RELEASE
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SAN FRANCISCO PRIDE ANNOUNCES 2020 COMMUNITY GRAND MARSHALS AND Awardees
Six Community Grand Marshals and four Awardees to be honored during SF Pride’s fiftieth anniversary year

San Francisco — The Board of Directors of San Francisco Pride is pleased to announce the full slate of Community Grand Marshals and Awardees for Pride 50. This year’s list of 10 honorees includes individuals and organizations with decades of tireless advocacy on behalf of LGBTQ communities in San Francisco and beyond. Although 2020 remains a historic anniversary, the SF Pride’s Board of Directors opted to forgo a physical Parade and Celebration in 2020 because of the ongoing COVID-19 pandemic. Originally scheduled for Saturday & Sunday, June 27-28, Pride 50 will now chiefly consist of a series of performances and online panel discussions with notable LGBTQ+ figures, plus a collaboration with Pride organizations worldwide on June 27 known as “Global Pride.”

“While we were excited to welcome around one million people in-person to downtown San Francisco, we are forging ahead with plans for an innovative experience,” said SF Pride Executive Director Fred Lopez. “2020 was always going to be a momentous year for us — and Pride Month will still be Pride Month, with rainbow flags up along Market Street.”

“Our Community Grand Marshals know how much we value their accomplishments,” Lopez added. “This year’s theme is Generations of Hope, and that will not change. If anything, our communities need hope during this challenging time more than ever. We look forward to providing exactly that, by working closely with the Community Grand Marshals on a number of evolving Pride 50 projects throughout 2020.”

“We are so excited about our amazing group of 2020 Grand Marshals,” said SF Pride Board President Carolyn Wysinger. “Each of them has worked tirelessly to create spaces, tell our stories, and inspire hope within our communities. We are pleased to be able to honor their work and give a platform for the Bay Area and the world to learn about these amazing trailblazers.”

San Francisco Pride warmly congratulates this year’s Community Grand Marshals and Awardees, in recognition of their outstanding contributions to the LGBTQ+ community and movement.

Below is the full list of honorees, with full bios available at sfpride.org/community-grand-marshals-2020.
2020 COMMUNITY GRAND MARSHALS
Terry Beswick (Members’ Choice)
Executive Director, GLBT Historical Society

StormMiguel Florez
Documentary filmmaker

Lenn Keller (Lifetime Achievement Grand Marshal)
Photographer; Founder and Project Director of the Bay Area Lesbian Archives

LGBT Asylum Project (Public Choice, Organization)

Rev. Dr. Jane Spahr (Public Choice)
Founder, Spahr Center

Lance Toma
CEO of San Francisco Community Health Center

2020 COMMEMORATION AWARDS
Cleve Jones (Gilbert Baker Pride Founder’s Award)
Founder, San Francisco AIDS Foundation

Gabby Rivera (José Julio Sarria History Maker Award)
Author, “Juliet Takes a Breath,” “America” (Marvel Comics series)

Zwazzi Sowö (Teddy Witherington Award)
Civil rights activist

Mike Wong (Audrey Joseph LGBTQ Entertainment Award)
Artistic Director of the Marching & Pep Bands, San Francisco Lesbian/Gay Freedom Band

About the San Francisco Pride Celebration Committee The San Francisco Pride Celebration Committee is a 501(c)3 non-profit organization founded to produce the SF Pride Celebration and Parade. The mission of the organization is to educate the world on LGBTQ issues, as well as commemorate the heritage, celebrate the culture, and liberate the people of all LGBTQ communities. A world leader in the Pride movement, SF Pride is also a grant-giving organization through its Community Partners Program. Since 1997, SF Pride has granted over $3.2 million dollars in proceeds to local nonprofit LGBTQIA organizations and organizations working on issues related to HIV/AIDS, cancer, homelessness, housing rights, and animal welfare.

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