

**San Francisco Lesbian, Gay, Bisexual, Transgender  
Pride Celebration Committee, Inc.**

Wednesday, May 6, 2020

**AGENDA**

For the Board Meeting, held remotely

**ITEM**

**1. Standing Items** (30 mins)

**I. Welcome & Check In**

- A. Called to Order at:
- B. Welcome: Carolyn Wysinger, President

In attendance:

**II. Apologies for Absence**

- A. Apologies:
- B. Not Present:
- C. Quorum Attained:

**III. Appointment of Timekeeper, Vibe Watcher & Stack Monitor**

- A. Timekeeper:
- B. Vibe Watcher:
- C. Stack Monitor:

**IV. Read Mission Statement & Financial Protocol**

- A. Mission Statement read by:
- B. Financial Protocol read by:

**V. Approval of Agenda**

- A. Timestamp:

**VI. Announcements**

**VII. Reports**

- A. President
- B. Vice President
- C. Treasurer
- D. Secretary
- E. Executive Director

**2. Public Comment** (1 minute/1 person per – 15 mins total)

**3. New Business** (15 minutes)

- A. Pride 50/COVID-19 Update (15)

**4. Old Business** (15 min)

- B. Committee Reports (5 mins each)

**5. In Memoriam** (5 mins)

**6. Adjournment**

**Time stamp:**

Approximate Time: (80 mins)

\*There will be a closed session meeting of the entire Board following tonight's Board Meeting\*

# San Francisco Lesbian, Gay, Bisexual, Transgender Pride Celebration Committee, Inc.

Wednesday, May 6, 2020

## **Mission Statement:**

The mission of the San Francisco Lesbian, Gay, Bisexual, Transgender Pride Celebration Committee is to educate the world, commemorate our heritage, celebrate our culture, and liberate our people.

## **Financial Protocol:**

No expenditure can be incurred without going through the Executive Director in advance. This includes reimbursement of expenses outside of the set guidelines. If you expect to have an expenditure, prior approval must be sought from the Executive Director as soon as possible. Procedures exist and checks and balances are in place to ensure that all expenditures go through a proper approval process with the Board. All expenditures are accounted for during the annual budgeting and audit process.

## **Public Comment:**

The public comment portion of the meeting is an opportunity for those with no say in the formulation of the agenda (i.e. those who are not members of the board) to speak during the meeting. Public comment is offered in a spirit of open communication and the organization being receptive to new ideas and constructive suggestions. The Chair of the meeting may adopt a flexible approach in allowing public comment but will not tolerate personal attacks and/or indecorous behavior.

## **Procedures for the formulation of the member meeting Agenda: (standing rule #9)**

- A. Every meeting of the membership shall have a written agenda
- B. The agenda shall consist of:
  1. Standing Items
  2. Old Business
  3. New Business
- C. Standing Items shall be items which either the general membership and/or board resolves at a prior meeting be placed upon the agenda at subsequent meetings.
- D. Old Business shall be items of business from previous meetings which shall not have been concluded and shall be added to the agenda by the Board President.
- E. New Business items shall be items not being either standing items or old business which it shall be in the purview of the membership to discuss. New business items shall be added to the agenda by the Board President, the board or by any three general members.
- F. Items of new business may be added to the agenda if communicated to the Board President in writing fourteen days prior to the published date of the meeting. Communication may be in the form of a letter and where an addition is being proposed by three general members each must sign a letter requesting such addition.
- G. No item(s) shall be added to the Agenda at the meeting.

# San Francisco Lesbian, Gay, Bisexual, Transgender Pride Celebration Committee, Inc.

Wednesday, May 6, 2020

## **Consensus Model for Decision Making:**

Standing Rule #8, All Board Meetings shall use the following consensus model for decision making:

When it appears that the group is nearing consensus or when a voting member has asked that the group move to consensus, the facilitator shall ask:

1. Is there any further discussion?
2. Are there any objections? (Does anyone wish to stand aside?)
3. Do we have consensus?

A voting member may only block consensus if s/he has an alternative suggestion. If the alternative also does not produce consensus, another motion must be presented, or the issue must be dropped/tabled. If an individual cannot support the consensus statement but does not wish to block consensus s/he may stand aside. The objections shall be noted in the minutes. Friendly amendments can be offered (if appropriate), though the person who initiated the motion is not obligated to accept them.

If a tabled issue is still at an impasse at the following meeting, a voting member must make a motion on which the group will vote. The motion requires a simple majority to pass (unless otherwise noted in the bylaws). If an issue is at an impasse and is time sensitive (i.e., it cannot be tabled to a future meeting), a voting member must make a motion on which the group will vote. The motion requires a simple majority to pass (unless otherwise noted in the bylaws).

The consensus model shall use the following ground rules:

1. Participants should not speak out of turn. The facilitator will recognize hands in the order in which they were raised. Those who have not spoken on an issue will be given the option to do so before anyone speaks a second time.
2. Comments should be brief, respectful, and relevant to the topic being discussed. Participants should avoid repetition and focus on closure.
3. The facilitator shall put time limits on the discussion and choose a timekeeper. The time for discussion can be extended by group consensus.
4. Participants should accept decisions with which they can live to avoid debating minutia.
5. When appropriate, the facilitator may call a break in the meeting to allow the person blocking consensus and the person initiating the motion to try to work out an alternative together.
6. Everyone is equal.
7. Derogatory personal comments are inappropriate.
8. In groups of 20 or more, the decision-making process uses a modified form of consensus. An individual who blocks consensus must still offer an alternative. One alternative may be a suggestion to use Robert's Rules of Order to resolve the issue under consideration. If the group (less the block) rejects the alternative, the group may then resolve to override the block for a "modified consensus minus one." If two individuals block consensus, the standard form of consensus shall be used.

It is a good idea for someone to read these rules aloud at the beginning of a meeting, especially when new people are present. All Board members should receive training in these rules at the Board retreat.

# SAN FRANCISCO PRIDE<sup>®</sup>

## Treasurer's Report

May 5th, 2020

Submitted by  
Suzanne Ford, *Treasurer*

### Profit & Loss Statement – for April 2020:

Gross Income	(\$36,269.88)
COGS	\$0.00
Gross Profit	(\$36,269.88)
Expenses	(\$93,495.63)
Net Income	(\$129,765.51)

### Total for first 7 months of the fiscal year:

Gross Income	\$578,434.16
COGS	\$0.00
Gross Profit	\$578,434.16
Expenses	(\$929,179.22)
Net Income	(\$350,744.76)

### Cash Flow Statement for FY 20

Cash at the beginning of the month	\$1,327,059.93
Net Cash from Operating Activities	(\$149,963.29)*
Net Cash from Investing Activities.	\$0
Cash at the End of the Period	\$1,177,096.64
Wells Fargo Checking (Unrestricted Funds)	\$550,061.90
Fiscal Agencies (Restricted Funds)	\$3,094.37
WellsFargo MarketRate (Reserve)	\$600,343.71
WellsFargo Bank Savings	\$23,541.43
Petty Cash Account	\$55.23

**Total Checking/Savings** \$1,177,096.64

\*Receivables being collected less FY19 event payables and monthly overhead (rent, payroll, contractor payments).

**Overview:** Obviously SF Pride is facing financial obstacles over the next 6 months. I will go into more depth at meeting.

SF Lesbian Gay Bisexual Transgender Pride CC, Inc.

Balance Sheet

As of April 30, 2020

	<u>Apr 30, 2020</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
0101 - Wells Fargo Bank Checking	
0101 - Wells Fargo Bank Checking - Unrestricted Funds	550,061.90
0101A - Restricted Funds	
0101AGR - Howard Grayson LGBT	853.01
0101ALA - Latin Stage	520.35
0101API - Pink Triangle	867.74
0101ASI - Sistahs Steppin	818.31
0101ASO - Soul of Pride	34.96
<b>Total 0101A - Restricted Funds</b>	<u>3,094.37</u>
<b>Total 0101 - Wells Fargo Bank Checking</b>	553,156.27
0102 - WellsFargo MarketRate (Reserve)	600,343.71
0104 - WellsFargo Bank Savings	23,541.43
0113 - Petty Cash Account	55.23
<b>Total Checking/Savings</b>	<u>1,177,096.64</u>
<b>Accounts Receivable</b>	
0117 - Sponsorship Receivable	196,884.00
<b>Total Accounts Receivable</b>	<u>196,884.00</u>
<b>Total Current Assets</b>	1,373,980.64
<b>Fixed Assets</b>	
0140 - FURNITURE & EQUIPMENT	
0140a - Furniture & Equipment	50,796.51
0141 - Accumulated Depreciation	-50,796.51
<b>Total 0140 - FURNITURE &amp; EQUIPMENT</b>	<u>0.00</u>
<b>Total Fixed Assets</b>	0.00
<b>Other Assets</b>	
0189 - TRADEMARKS	
0189A - Trademarks	60,610.96
0189B - Accumulated Amortization	-57,510.96
<b>Total 0189 - TRADEMARKS</b>	<u>3,100.00</u>
0195 - Other Deposits	28,330.00
<b>Total Other Assets</b>	<u>31,430.00</u>
<b>TOTAL ASSETS</b>	<u><u>1,405,410.64</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Other Current Liabilities	

**SF Lesbian Gay Bisexual Transgender Pride CC, Inc.**  
**Balance Sheet**  
As of April 30, 2020

	<u>Apr 30, 2020</u>
0213 - Deferred revenue	101,525.00
0250L - Payroll Taxes Due Payable	-5,586.14
0255L - Vacation Time Account Payable	2,502.71
<b>Total Other Current Liabilities</b>	<u>98,441.57</u>
<b>Total Current Liabilities</b>	<u>98,441.57</u>
<b>Total Liabilities</b>	98,441.57
<b>Equity</b>	
3900 - Retained Earnings	1,657,713.83
Net Income	-350,744.76
<b>Total Equity</b>	<u>1,306,969.07</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>1,405,410.64</u></u>

**SF Lesbian Gay Bisexual Transgender Pride CC, Inc.**  
**Statement of Cash Flows**  
**April 2020**

	<u>Apr 20</u>
<b>OPERATING ACTIVITIES</b>	
Net Income	-129,765.51
Adjustments to reconcile Net Income to net cash provided by operations:	
0215L · Health/Fire Permit Fees Payable	-11,900.00
0216 · Vendor Security Deposits	-5,400.00
0240 · Corporate card	-10,266.88
0250L · Payroll Taxes Due Payable	7,369.10
Net cash provided by Operating Activities	<u>-149,963.29</u>
Net cash increase for period	-149,963.29
Cash at beginning of period	1,327,059.93
Cash at end of period	<u><u>1,177,096.64</u></u>

SF Lesbian Gay Bisexual Transgender Pride CC, Inc.

Profit & Loss Budget vs. Actual

October 2019 through April 2020

	Oct '19 - Apr 20	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
0402 · Membership Income	2,920.00	7,000.00	-4,080.00	41.7%
0409 · Vendor Income				
0410 · Vendor/Booth Fees Income				
0410P · Pride - Vendor Income	99,450.00	190,000.00	-90,550.00	52.3%
<b>Total 0410 · Vendor/Booth Fees Income</b>	99,450.00	190,000.00	-90,550.00	52.3%
0425 · Booth Equip. Rental Income	0.00	12,000.00	-12,000.00	0.0%
<b>Total 0409 · Vendor Income</b>	99,450.00	202,000.00	-102,550.00	49.2%
0411 · Parade Fee Income				
0411FM · Pride-Float/March Income	131,475.00	500,000.00	-368,525.00	26.3%
0411W · DykesOnBikes (WMC)	0.00	1,500.00	-1,500.00	0.0%
<b>Total 0411 · Parade Fee Income</b>	131,475.00	501,500.00	-370,025.00	26.2%
0412 · Beverage Sales				
0412P · Pride - Beverage sales	0.00	750,000.00	-750,000.00	0.0%
<b>Total 0412 · Beverage Sales</b>	0.00	750,000.00	-750,000.00	0.0%
0414 · Donations (Individual) Income	4,496.49	10,500.00	-6,003.51	42.8%
0416 · Barrel Donations Income				
0416P · Pride - Barrel Donations	0.00	80,000.00	-80,000.00	0.0%
<b>Total 0416 · Barrel Donations Income</b>	0.00	80,000.00	-80,000.00	0.0%
0417 · Corporate Sponsorship Income	240,000.00	2,020,000.00	-1,780,000.00	11.9%
0421 · Interest Income	92.97	150.00	-57.03	62.0%
0424 · Other Income				
0424PP · Pride Pass	0.00	35,000.00	-35,000.00	0.0%
0424VIP · VIP Tickets	0.00	35,000.00	-35,000.00	0.0%
<b>Total 0424 · Other Income</b>	0.00	70,000.00	-70,000.00	0.0%
0430 · Grants For the Arts				
0430A · Pride - Grants for the Arts	100,000.00	100,000.00	0.00	100.0%
<b>Total 0430 · Grants For the Arts</b>	100,000.00	100,000.00	0.00	100.0%
0440 · Grandstand Ticket Sales	0.00	60,000.00	-60,000.00	0.0%
0450 · Merchandise Sales	0.00	15,000.00	-15,000.00	0.0%
0490 · Fundraising - General	0.00	51,000.00	-51,000.00	0.0%
0495 · Management Fees Income	0.00	150.00	-150.00	0.0%
<b>Total Income</b>	578,434.46	3,867,300.00	-3,288,865.54	15.0%
<b>Cost of Goods Sold</b>				
0510 · Beverage Purchases				
0510B · Beverage Purchases	0.00	130,000.00	-130,000.00	0.0%
<b>Total 0510 · Beverage Purchases</b>	0.00	130,000.00	-130,000.00	0.0%
0512 · Beverage Ice Expense	0.00	13,000.00	-13,000.00	0.0%
<b>Total COGS</b>	0.00	143,000.00	-143,000.00	0.0%
<b>Gross Profit</b>	578,434.46	3,724,300.00	-3,145,865.54	15.5%
<b>Expense</b>				
0600 · Advertising (Administrative)	2,460.37			
0601 · Advertising (Event)	0.00	2,500.00	-2,500.00	0.0%
0602 · Bank Fees	5,812.34	50,000.00	-44,187.66	11.6%
0603 · Utilities and Maintenance				
0603C · Cleaning & General Maintenan...	7,820.75	7,827.00	-6.25	99.9%
0603U · Utilities	904.49	500.00	404.49	180.9%
<b>Total 0603 · Utilities and Maintenance</b>	8,725.24	8,327.00	398.24	104.8%
0604 · Messenger Expense	0.00	300.00	-300.00	0.0%
0605 · Membership Dues Expense	973.88	1,400.00	-426.12	69.6%
0606 · Insurance Expense	8,308.35	207,200.00	-198,891.65	4.0%
0607 · Postage Expense	815.92	2,000.00	-1,184.08	40.8%
0608 · Copying/Printing Expense	989.78	18,700.00	-17,710.22	5.3%
0609 · Office Supplies Expense	8,156.22	7,000.00	1,156.22	116.5%
0610 · Accounting/Auditing Expense	21,250.00	28,000.00	-6,750.00	75.9%
0611 · Commission/Bonus Expense	0.00	23,000.00	-23,000.00	0.0%
0612 · Other Supplies	132.59	14,750.00	-14,617.41	0.9%
0613 · Employee Benefits Expense				
0613M · Medical/Dental Benefits	24,948.99	60,000.00	-35,051.01	41.6%
<b>Total 0613 · Employee Benefits Expense</b>	24,948.99	60,000.00	-35,051.01	41.6%
0614 · Equipment Rental Expense	35,017.77	323,500.00	-288,482.23	10.8%
0615 · Rent (Office) Expense	60,876.69	104,364.00	-43,487.31	58.3%
0616 · Rent (Non-Office Space) Exp.	15,861.88	97,000.00	-81,138.12	16.4%
0617 · Clean-Up Costs (Event)	0.00	131,000.00	-131,000.00	0.0%
0618 · Equipment Repair & Maintenance	15,840.98	2,100.00	13,740.98	754.3%
0619 · Contracted Services	267,893.64	594,490.00	-326,596.36	45.1%
0620 · Contractors	108,572.12	274,500.00	-165,927.88	39.6%
0621 · ASL Interpreter/ADA Compliance	0.00	10,500.00	-10,500.00	0.0%
0622 · Payroll Taxes	13,699.92	26,048.00	-12,348.08	52.6%
0623 · Travel Expense	120.01	23,100.00	-22,979.99	0.5%
0624 · Entertainer/Speaker Expense				
0624M · Main Stage	0.00	50,000.00	-50,000.00	0.0%
0624S · Community Stages and Venues	0.00	5,500.00	-5,500.00	0.0%
<b>Total 0624 · Entertainer/Speaker Expense</b>	0.00	55,500.00	-55,500.00	0.0%
0625 · Telephone Expense	3,099.92	5,200.00	-2,100.08	59.8%
0626 · Payroll Expense				
0626A · Payroll expense	179,083.94	400,000.00	-220,916.06	44.8%
<b>Total 0626 · Payroll Expense</b>	179,083.94	400,000.00	-220,916.06	44.8%
0627 · Permit Costs	0.00	50,150.00	-50,150.00	0.0%
0628 · Community Partners Grants				
0628B · Grants from Board	26,666.82	7,000.00	19,666.82	381.0%
0628P · Grants to Partners	1,000.00	194,000.00	-193,000.00	0.5%
0628W · Grants to Dykes on Bikes	0.00	1,000.00	-1,000.00	0.0%
<b>Total 0628 · Community Partners Grants</b>	27,666.82	202,000.00	-174,333.18	13.7%



## SF Lesbian Gay Bisexual Transgender Pride CC, Inc.

05/01/20

## Profit &amp; Loss Budget vs. Actual

Accrual Basis

October 2019 through April 2020

	Oct '19 - Apr 20	Budget	\$ Over Budget	% of Budget
0629 · Educational Development Exp.	486.00	600.00	-114.00	81.0%
0630 · Food Expense	5,135.69	28,600.00	-23,464.31	18.0%
0631 · Media/PR Expense	26,791.37	19,000.00	7,791.37	141.0%
0632 · Volunteer/Staff Recognition Exp	400.00	2,300.00	-1,900.00	17.4%
0633 · Security Costs	0.00	416,500.00	-416,500.00	0.0%
0635 · Legal Expense	0.00	10,000.00	-10,000.00	0.0%
0636 · Branded Apparel Expense	0.00	16,000.00	-16,000.00	0.0%
0637 · Police/Traffic Control Expense	0.00	50,000.00	-50,000.00	0.0%
0640 · Sales Tax Expense/Other Taxes	36.67	61,500.00	-61,463.33	0.1%
0641 · Radio Rental Expense	0.00	14,400.00	-14,400.00	0.0%
0642 · Toilet Rental Expense	20,000.00	31,700.00	-11,700.00	63.1%
0643 · Fencing Rental Expense	0.00	42,150.00	-42,150.00	0.0%
0644 · Sound Expenses				
0644S · Sound Expense	32,785.59	78,500.00	-45,714.41	41.8%
0644V · Video Expense	0.00	37,500.00	-37,500.00	0.0%
<b>Total 0644 · Sound Expenses</b>	<b>32,785.59</b>	<b>116,000.00</b>	<b>-83,214.41</b>	<b>28.3%</b>
0645 · Signage Expense	15,000.00	33,550.00	-18,550.00	44.7%
0655 · Data Management Expense	12,224.23	30,600.00	-18,375.77	39.9%
0660 · Fundraising Expense	0.00	2,525.00	-2,525.00	0.0%
0670 · Print Publications Expense	0.00	30,000.00	-30,000.00	0.0%
0680 · Fulfillment Expense	0.00	40,000.00	-40,000.00	0.0%
0696 · Lodging/Hotel Expense	2,262.30	15,500.00	-13,237.70	14.6%
0697 · Lost equipment & damages	0.00	5,000.00	-5,000.00	0.0%
6700 · Reallocation Expenses	0.00	30,000.00	-30,000.00	0.0%
6800 · Fiscal Sponsee Expenses				
6800.19 · Contracted Services	750.00			
<b>Total 6800 · Fiscal Sponsee Expenses</b>	<b>750.00</b>			
6999 · Uncategorized Expenses	3,000.00	5,000.00	-2,000.00	60.0%
<b>Total Expense</b>	<b>929,179.22</b>	<b>3,723,554.00</b>	<b>-2,794,374.78</b>	<b>25.0%</b>
<b>Net Ordinary Income</b>	<b>-350,744.76</b>	<b>746.00</b>	<b>-351,490.76</b>	<b>-47,016.7%</b>
<b>Net Income</b>	<b>-350,744.76</b>	<b>746.00</b>	<b>-351,490.76</b>	<b>-47,016.7%</b>

SF Lesbian Gay Bisexual Transgender Pride CC, Inc.

Profit & Loss

October 2019 through April 2020

	<u>Apr 2020</u>	<u>Oct 2019-Apr 2020</u>
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
0402 - Membership Income	240.00	2,920.00
0409 - Vendor Income		
0410 - Vendor/Booth Fees Income		
0410P - Pride - Vendor Income	-38,145.00	99,450.00
<b>Total 0410 - Vendor/Booth Fees Income</b>	<u>-38,145.00</u>	<u>99,450.00</u>
0425 - Booth Equip. Rental Income	-9,455.00	0.00
<b>Total 0409 - Vendor Income</b>	<u>-47,600.00</u>	<u>99,450.00</u>
0411 - Parade Fee Income		
0411FM - Pride-Float/March Income	-49,650.00	131,475.00
<b>Total 0411 - Parade Fee Income</b>	<u>-49,650.00</u>	<u>131,475.00</u>
0414 - Donations (Individual) Income	735.00	4,496.49
0417 - Corporate Sponsorship Income	10,000.00	240,000.00
0421 - Interest Income	5.12	92.97
0430 - Grants For the Arts		
0430A - Pride - Grants for the Arts	50,000.00	100,000.00
<b>Total 0430 - Grants For the Arts</b>	<u>50,000.00</u>	<u>100,000.00</u>
<b>Total Income</b>	<u>-36,269.88</u>	<u>578,434.46</u>
<b>Gross Profit</b>	-36,269.88	578,434.46
<b>Expense</b>		
0600 - Advertising (Administrative)	0.00	2,460.37
0602 - Bank Fees	-2,770.97	5,812.34
0603 - Utilities and Maintenance		
0603C - Cleaning & General Maintenance	1,492.25	7,820.75
0603U - Utilities	264.00	904.49
<b>Total 0603 - Utilities and Maintenance</b>	<u>1,756.25</u>	<u>8,725.24</u>
0605 - Membership Dues Expense	0.00	973.88
0606 - Insurance Expense	0.00	8,308.35
0607 - Postage Expense	0.00	815.92
0608 - Copying/Printing Expense	0.00	989.78
0609 - Office Supplies Expense	54.43	8,156.22
0610 - Accounting/Auditing Expense	2,000.00	21,250.00
0612 - Other Supplies	0.00	132.59
0613 - Employee Benefits Expense		
0613M - Medical/Dental Benefits	4,311.38	24,948.99
<b>Total 0613 - Employee Benefits Expense</b>	<u>4,311.38</u>	<u>24,948.99</u>
0614 - Equipment Rental Expense	215.02	35,017.77
0615 - Rent (Office) Expense	8,696.67	60,876.69
0616 - Rent (Non-Office Space) Exp.	1,915.94	15,861.88
0618 - Equipment Repair & Maintenance	0.00	15,840.98

SF Lesbian Gay Bisexual Transgender Pride CC, Inc.

**Profit & Loss**

October 2019 through April 2020

	<u>Apr 2020</u>	<u>Oct 2019-Apr 2020</u>
0619 - Contracted Services	20,777.42	267,893.64
0620 - Contractors	17,666.66	108,572.12
0622 - Payroll Taxes	2,583.24	13,699.92
0623 - Travel Expense	0.00	120.01
0625 - Telephone Expense	450.43	3,099.92
0626 - Payroll Expense		
0626A - Payroll expense	33,767.94	179,083.94
<b>Total 0626 - Payroll Expense</b>	<u>33,767.94</u>	<u>179,083.94</u>
0628 - Community Partners Grants		
0628B - Grants from Board	0.00	26,666.82
0628P - Grants to Partners	0.00	1,000.00
<b>Total 0628 - Community Partners Grants</b>	<u>0.00</u>	<u>27,666.82</u>
0629 - Educational Development Exp.	0.00	486.00
0630 - Food Expense	431.43	5,135.69
0631 - Media/PR Expense	0.00	26,791.37
0632 - Volunteer/Staff Recognition Exp	0.00	400.00
0640 - Sales Tax Expense/Other Taxes	0.00	36.67
0642 - Toilet Rental Expense	0.00	20,000.00
0644 - Sound Expenses		
0644S - Sound Expense	0.00	32,785.59
<b>Total 0644 - Sound Expenses</b>	<u>0.00</u>	<u>32,785.59</u>
0645 - Signage Expense	0.00	15,000.00
0655 - Data Management Expense	1,639.79	12,224.23
0696 - Lodging/Hotel Expense	0.00	2,262.30
6800 - Fiscal Sponsee Expenses		
6800.19 - Contracted Services	0.00	750.00
<b>Total 6800 - Fiscal Sponsee Expenses</b>	<u>0.00</u>	<u>750.00</u>
6999 - Uncategorized Expenses	0.00	3,000.00
<b>Total Expense</b>	<u>93,495.63</u>	<u>929,179.22</u>
<b>Net Ordinary Income</b>	<u>-129,765.51</u>	<u>-350,744.76</u>
<b>Net Income</b>	<u><u>-129,765.51</u></u>	<u><u>-350,744.76</u></u>

**SAN FRANCISCO PRIDE**  
**Report to the Board of Directors**  
**Executive Director – Fred Lopez – May 6, 2020**

**CASH BALANCES** *As of May 4, 2020*

Operating Account Balance	\$577,648.28
Reserve Account	\$600,343.71
Restricted Funds (Fiscal Agent Accounts)	\$23,541.43

**AGENCY UPDATES**

- In-person Parade and Celebration were cancelled on Tuesday April 14. Team is working to develop and execute new ways to engage the community given the restrictions on gatherings and physical distancing.
- Staff continue to work remotely, thank you for your flexibility and dedication.
- Complete Grand Marshals and Honorees slate was announced on April 16.
- Lavender talks will launch on May 14, online presentations in collaboration with Commonwealth Club. More information will be announced this week. Additional events on May 28, June 11, and June 25.
- San Francisco Pride will be presenting original programming, on a streaming platform to be announced, during the afternoons and evenings of Saturday and Sunday June 27 and 28. This original programming will showcase performance, speakers, Honorees, community partners, and more. The stream will be shared with a number of channels such as twitter, facebook live, and more.
- Additional events leading up to our Online Celebration will be held throughout June, those details TBD.
- SF Pride is working to engage previous sponsors
- The Official SF Pride Mobile App will be launched for download by beginning of June. We are working with the app developers to shift the focus of the app from an in-person festival to something that helps users plan what acts they would like to see during our Online Celebration.
- SF Pride is continuing a thoughtful partnership with the GLBT Historical Society, who are opening “Labor of Love: SF Pride 1970-1980” this month. The GLBTHS is assisting with a number of projects.
- Exhibitor and Parade registrations were given the choice to ask for refund, transfer fees to 2021, or make a donation to SF Pride. Approximately 60% of fees collected before April 14 were fully returned.
- Great, huge appreciation goes out to many of our contracted team members. Many roles were basically eliminated due to the cancellation. We hope they can return in 2021, and we thank them sincerely for their ongoing dedication to SF Pride.
- Pleased to announce that SF Pride is co-producing a special that will be broadcast on KPIX/KBCW on Sunday, June 28. Time TBD but it will be a retrospective on 50 years of Pride, along with Parade footage and commentary from the past. Also opportunities to highlight Grand Marshals and Honorees.
- Interpride is producing a massive 24-hour stream of Global Pride. SF Pride will participate, we are awaiting further direction from planning committee.
- We are working on a new, commemorative version of Pride Pass that will be more suitable for locals to purchase. Sales will open by end of May.
- Volunteer program is working to transition to a new, online event. Recruitment will begin soon for a volunteers who will help preserve a respectful and inclusive environment during our events online.

**SAN FRANCISCO PRIDE**  
Report to the Board of Directors  
Executive Director – Fred Lopez – May 6, 2020

**MEMBERSHIP (as of 5/4/2020):**

- 310 current members. 1 expired, 2 renewed, 2 new.

