SAN FRANCISCO PRIDE ANNOUNCES ADDITIONAL ENTERTAINMENT AND SPECIAL GUESTS FOR OFFICIAL PRIDE 50 ONLINE CELEBRATION

JUNE 27–28, 2020

SAN FRANCISCO (June 18, 2020) — Today, the Board of Directors of San Francisco Pride announced additional entertainment and special guests participating in the official Pride 50 online celebration taking place Saturday, June 27 and Sunday, June 28, 2020. To celebrate the milestone anniversary, San Francisco legendary drag icons Heklina, Honey Mahogany, Landa Lakes, Madd Dogg 20/20, Peaches Christ, and Sister Roma will come together for Decades of Drag, a conversation where they reflect on decades of activism, struggles, and victories. Joining the previously announced artists, the tribute to LGBTQ+ luminaries and queer solidarity includes performances by Madame Gandhi, VINCINT, Elena Rose, Krystle Warren, La Doña, and LadyRyan, presented by SF Queer Nightlife.

The weekend program also features a spotlight on Openhouse and the living legacy of Black queer and transgender activism; National Center for Lesbian Rights Executive Director Imani Rupert-Gordon discussing Black Lives Justice; and a deep dive into the history of the LGBTQ+ community in music with Kim Petras. Additional special appearances include Bay Area American Indian TwoSpirits, body positive warrior Harnaam Kaur, Alphabet Rockers, Cheer SF (celebrating forty years!), a conversation on the intersection of Black and gay issues between Dear White People creator Justin Simien and cast member Griffin Matthews, and best-of performances from San Francisco’s oldest queer bar The Stud.

Previously announced entertainment includes hosts Honey Mahogany, Per Sia, Sister Roma, and Yves Saint Croissant, as well as New Orleans-born Queen of Bounce, Big Freedia as the Saturday headliner. Rounding out the program are Australian singer-songwriter Betty Who, singer and American Idol finalist David Hernandez, a DJ set by rising pop star Dorian Electra, teenage hip-hop sensation Kidd Kenn, and Uberlândia-born Brazilian transgender artist Urias. Bright Light Bright Light, Drake Jensen, Fab the Duo, and MuMu are scheduled to make cameo appearances.
More than 13 hours of programming will stream through SFPride.org as the nation’s largest gathering of the LGBTQ+ community and allies goes online for the first time in its history. Further programming will include speeches from LGBTQ+ elected officials and thought leaders, highlights of the accomplishments of Pride’s 2020 Community Grand Marshals and Honorees, conversations, reflections on 50 years of the Pride movement, and more.

San Francisco Pride will host a concurrent stream at sfpride.org, featuring some of the Community-programmed stages that celebrate the diversity of LGBTQ+ culture in San Francisco and beyond. The Soul of Pride stage will feature, among other stellar acts, D’Wayne Patrice Wiggins, founding member of 1990s soul/R&B group Tony! Toni! Toné!, and Yo-Yo, the outspoken hip-hop artist, actress, and entrepreneur. The Women’s Stage is showcasing a selection of the Bay Area’s best, such as dance-club DJ, radio mixtress, and club promoter Page Hodel, as well as Christie James, Olga T, Alex D, and Rockaway. Rounding out the Community Stages is the Don Julio Latin Stage, presented by Club Papi, Gay Club TV, and Media Concepts PR — with featured performances by the legendary Ana Barbara, Amara La Negra, Los Horoscopos De Durango, and more.

For decades, San Francisco Pride’s Parade and two-day Celebration have brought hundreds of thousands of LGBTQ+ revelers and allies to Downtown San Francisco. As 2020 is a historic 50th anniversary, upward of a million people were expected to attend. Since the COVID-19 pandemic has brought these festivities online, an even larger global audience can now experience the celebrations from the world leader in the Pride movement from the safety and comfort of their own homes.

San Francisco Pride will also take part in Global Pride — a 24-hour, live-streamed festival uniting hundreds of Pride organizations from around the world — on Saturday, June 27. Led by Interpride, a collection of Pride organizers around the world, Global Pride will be an opportunity for the more than 350 Prides from around the world that have been cancelled or otherwise affected by the ongoing COVID-19 pandemic, allowing them to share individual messages of support and solidarity.

San Francisco Pride is always a citywide effort, featuring events from supporting organizations and promoters, and this year is no different. SF Pride is glad to help bring awareness to events which are supporting Pride 50, such as Frameline44 Pride Showcase (Thursday-Sunday, June 25–28), the Trans March 2020 (Friday, June 26), Gary Virginia and Donna Sachet’s Pride Brunch 2020 (Saturday, June 27), and Illuminate the Pink Triangle (Saturday, June 27).

Bios
* indicates newly announced speakers and entertainers

Amara La Negra*
With a Spanish and Caribbean background, Amara La Negra describes herself as eccentric, vibrant, and ambitious. Born Diana Danelys De los Santos, Amara La Negra is an international entertainer, singer/songwriter, actress, model, and esteemed philanthropist. In the Dominican Republic, the country she proudly represents, she’s mainly known for her 2012 dembow hit entitled “Ayy” feat. Jowell & Randy, Los Pepes and Ricky Lindo. Fueling diversity in her appeal to crossover to the American musical industry, Amara re-introduced her passion in music with the anthem entitled “WHAT A BAM BAM” produced by Most Wanted in 2017. The track embraces the love of feeling good as the woman that you are, in your own skin, and reflects the essence of a woman’s uniqueness in a funky dance melody.

**Ana Bárbbara**
Ana Bárbbara is one of the leading female figures in Regional Mexican music, and is a Latin Grammy winner, accomplished songwriter, producer, and TV personality. Ana Bárbbara has not only dominated the Grupero movement, but is one of the driving forces behind the style's realization. With a distinct vocal range, songwriting and producing talent, Ana Bárbbara has defined the modern Regional Mexican performance and is one of the few acts to garner an international following that extends beyond México and the United States.

**Bay Area American Indian TwoSpirits**
Bay Area American Indian TwoSpirits (BAAITS) is a community-based volunteer organization offering culturally relevant activities for Gay, Lesbian, Bisexual, Transgender and Intersex Native Americans, their families and friends. Two-Spirit refers to the commonly shared notion among many Native American tribes that some individuals naturally possessed and manifested both masculine and feminine spiritual qualities. American society commonly identifies Two-Spirit People as Gay, Lesbian, Bisexual or Transgender.

**Big Freedia (Headlining on Saturday, June 27)**
Born and raised in New Orleans, Big Freedia is known as the cultural ambassador of Bounce music, a call-and-response-style hip-hop with a rapid-fire beat indigenous to New Orleans. A staple on the New Orleans club scene for over a decade, Big Freedia moved to the national stage after Hurricane Katrina. One of the first residents to return to New Orleans, her music was considered one of the uniting forces of the ravaged city. After a series of cult hit singles during the mid-2000s, Big Freedia was tapped for a reality show, *Big Freedia Bounces Back* on Fuse TV. The docu-series followed the life of a choirboy turned Bounce rapper and remains the highest-rated original series on the network. As a result of the show, Big Freedia became a full-fledged star, releasing her first major label album, *3rd Ward Bounce* (Asylum Records) in 2018. In 2016, she was featured on Beyonce’s Grammy-winning single, “Formation;” in 2018 on Drake’s “Nice For What.” In 2015, Big Freedia penned her first memoir, *Big Freedia: God Save the Queen Diva!* on Gallery Books/Simon & Schuster. Big Freedia also lends support to the following charities: Habitat for Humanity, Liberty’s Kitchen, Upturn Arts, Youth Run...
NOLA, Team Gleason, Louisiana Department of Public Health, Dancing Grounds, Southern University, and Xavier University.

**Betty Who**
Australian singer-songwriter Betty Who makes big-hearted pop music. Borrowing sounds and styles from the ‘80s onward and putting her own joyous stamp on them, the viral success Who earned with early independent releases such as 2013’s *The Movement* EP led to major-label releases including 2017’s *The Valley*. By the time of 2019’s *Betty*, she was back to being an independent artist with a wide range of strengths.

**Bright Light Bright Light***
Bright Light Bright Light has been a staple of the international LGBTQ+ music scene for over ten years and has toured as both a solo artist and as support alongside pop royalty like Elton John, Cher, and Scissor Sisters. His forthcoming album, *Fun City*, will be available September 18, 2020.

**Carson Kressley***
Emmy-winning television star, tastemaker, celebrity stylist, New York Times best-selling author and fashion designer, Carson Kressley, is out to make over your world. Carson started his career as an independent stylist and became invaluable to major designers such as Ralph Lauren. He became a breakout star as the fashion savant on Bravo’s *Queer Eye for the Straight Guy*, which won a primetime Emmy and gained a worldwide following for Carson. A strong supporter of many philanthropic causes, Kressley uses his celebrity to advance different concerns such as The Trevor Project, The Human Rights Campaign, AIDS WALK, and the Al D. Rodriguez Liver Foundation. Kressley is also a trustee on the board of The True Colors Fund, The American Saddlebred Museum and Philadelphia University. When Kressley is not starring on stage or screen, he can be found astride one of his American Saddlebred show horses, with which he has achieved World Champion status.

**David Hernandez**
David Hernandez gained national attention with his powerful voice and affable personality as an *American Idol* finalist. He began acting and singing at age six, starring in musicals and performing with various theatre companies throughout Arizona. As a teenager, David began writing original music and recording his material. A Phoenix native, Hernandez moved to Hollywood, where he is writing new songs, working in the recording studio producing his newest music, and pursuing his passion for acting. He has already completed his first feature film as the lead in the movie *Synthetic Truth*. In addition to “American Idol”, David has showcased his talents on *The Ellen Show, The Today Show, MTV’s TRL, EXTRA, Entertainment Tonight, Access Hollywood*, the “Teen Choice Awards,” *TV Guide’s Sexiest Stars 2008, Idol Tonight, Idol Gives Back* and FOX-TV.

**Dorian Electra**
Rising pop star Dorian Electra (pronouns: they/them/theirs) makes music that defies gender norms. In the past year, their work has gained a queer cult following and led to them being named a must-know talent by Buzzfeed and one of PAPER Magazine’s “100 Women Revolutionizing Pop.” Not only that, but Electra has also quickly built a dedicated fan base thanks to their futuristic spin on ’00s pop, ’80s funk, and a long-standing love of satirizing rigid gender roles and views on sexuality. A Charli XCX collaborator, Electra was featured on the Pop 2 track “Femmebot (feat. Dorian Electra & Mykki Blanco).” In 2018, Electra performed at NYC Pride, toured with British pop sensation Rina Sawayama, Charli XCX, and supported Russian group Pussy Riot on their first U.S. tour. Electra’s recent singles and music videos, “Career Boy,” ”Man To Man” and “Flamboyant” have garnered press and playlist spots from Pitchfork, Billboard, The Fader, and Nylon among others. 2019 saw the release of Dorian Electra’s debut album Flamboyant and an accompanying headlining tour.

Drake Jensen*
Drake Jensen is an out Canadian country artist whose new single and music video, “Burn the Floor,” is at the forefront of LGBTQ+ country music innovation. Drake’s mission is to bridge the gap between the LGBTQ+ community and country music.

Elena Rose*
Channeling the timeless charisma of Marilyn Monroe and the distinguished insight of a songwriter well beyond her years, Elena Rose (Andrea Elena Mangimarchi) is a sensitive and passionate storyteller who is finally ready to spread her wings in 2020 as a solo artist. Born in Miami and raised between Venezuela and Puerto Rico, music was always an unwavering constant in Elena’s life, with her love blooming for the expressive art at an early age thanks to her musical mother and grandmother. She picked up the unique flavor of each place she called home, admiring the songbooks of the world’s most legendary artists. Since breaking into the industry, she has co-written a string of hits for the hottest artists in Latin music: CNCO’s “La Ley,” Becky G’s “Dollar,” Emilía’s “Policia,” Rauw Alejandro’s “Tattoo,” “Tu Canción” for Grammy Award-winning artist MYA, and more.

Fab The Duo*
Fab The Duo is a Pop/Rock Duo from New York City composed of boyfriends Greg Driscoll and Brendan Eprile. Their music combines rock, pop, blues, and Broadway elements to encourage listeners around the globe to embrace their personalities and true identities. Their debut EP, Our Love Is Resistance, is currently available.

Harnaam Kaur*
Harnaam Kaur is a body positivity warrior, motivational speaker, model, world record holder, and activist. Drawing upon her battle scars as a bullied teenager, Harnaam inspires people across the globe to embrace their beauty, whatever form it comes in!

Heklina (Decades of Drag)*
Heklina is the creator, producer, and host of Trannyshack aka Mother, San Francisco’s legendary, long running drag performance nightclub. She is the co-producer and host of
Daytime Realness, San Francisco’s most popular Sunday afternoon dance party at El Rio bar and co-producer and co-star of The Golden Girls, San Francisco’s favorite annual holiday show. Heklina is co-owner of San Francisco hotspot Oasis, which after its opening on New Year’s Eve, 2014, won awards in SF Weekly, 7X7, and the Bay Area Reporter’s “Besties” as SF’s Best New Nightclub.

**Honey Mahogany (Hosting on Sunday, June 28 and Decades of Drag)**
Activist, politico, and drag queen rolled up into one, Honey Mahogany is a San Francisco native and a social worker by training who received her Masters in Social Welfare from the University of California, Berkeley. Honey currently serves as the 3rd Vice Chair of the San Francisco Democratic County Central Committee, is a co-founder of the Transgender Cultural District, co-owner of the Stud Bar, and currently works as a legislative aide to San Francisco Supervisor Matt Haney. Honey's work has earned her commendations from the Board of Supervisors; Sainthood from the Sisters of Perpetual Indulgence; and awards from the Milk Club, SF Young Democrats, SF Women's Political Committee, and the Women's Foundation of California. In 2019, Mx. Mahogany was featured in both the Stonewall 50, Queerty's list of advocates continuing the legacy of Stonewall, and in Out Magazine's Out100, a yearly list of the 100 most impactful and influential LGBTQ+ people in the world.

**Kidd Kenn**
Hailing from the South Side of Chicago, Kidd Kenn discovered an unparalleled joy for performance at an early age. His viral freestyle videos quickly gained him local notoriety and an influx of fans online racking up hundreds of thousands of views. With the mission of encouraging young people to be comfortable in their own skin, Kidd Kenn approaches his music with a passion and hunger that cannot be denied. He’s a pioneer in his hometown and pushing the boundaries of hip-hop as we know it. As more and more artists embrace their authentic selves, they will continue to look to Kenn to lead the pack in breaking the mold. With artist cosigns so far from the likes of Lil Nas X, Kehlani, YoungM.A, QueenKey, Lizzo and more, Kidd Kenn's career is just getting started.

**Kim Petras: Pride History**
Pride History is a daily Alexa music skill that shares an important story from LGBTQ+ history, paired with a song to soundtrack the moment. Host Kim Petras will guide audiences through the heroes and the history of the LGBTQ+ movement, including the inspiring stories of Gladys Bentley, Sir Lady Java, Harry Hay, and Wendy Carlos. This content is created with Matthew Riemer, co-creator of the @lgbt_history instagram account and the co-author of We Are Everywhere. To check it out, ask Alexa to "Open Pride History."

**Krystle Warren**
Krystle Warren has been a figure in the singer-songwriter scene for quite some time. She and her band, Krystle Warren & The Faculty, released their debut album in 2009 to critical acclaim. She has worked with the likes of Rufus Wainwright, Joan As Police Woman, and Hercules and Love Affair.
La Doña*
Blending Caribbean beats, reggaeton, and hip-hop styles, San Francisco-born Cecilia Cassandra Peña-Govea composes songs that explore radical brown femininity as La Doña. The Mexican-American singer, songwriter, and multi-instrumentalist grew up performing professionally as a trumpeter in her parent’s conjunto, eventually mastering instruments such as the guitarrón, vihuela, guitar, and Latin percussion. “To be a part of my family is also to be a musician,” she says. Her father even joined La Doña’s U.S. tour run with Cuco, for which she composed all the arrangements and led her live band. Shortly after, she opened for legendary Mexican rock group Café Tacvba and was named one of YouTube Music’s Foundry artists, whose alumni include Rosalía, Dua Lipa, Chloe X Halle, and Gunna. La Doña’s sound and stage shows converge hip hop, rumba, and corridos, and are characterized by a full horn section and fat layered harmonies. Identity informs all parts of Peña-Govea’s process as she creates a new style of reggaeton — “Femmeton” — and composes cut-throat rancheras al estilo Tejano, influenced heavily by Bay Area hyphy styles, lowrider culture, Mission muralismo, and musica de la (U.S./Mexico) frontera.

LadyRyan*
Oakland based DJ and event producer, LadyRyan, is known for the energy exchange she shares with her crowds in every song selected and tune she sings. A deep range & knowledge of genres balanced with the right touch of nostalgia makes her ability to conduct high vibrations a sure shot!

Landa Lakes (Decades of Drag)*
Landa Lakes is a Chickasaw writer, musician, and artivist. She founded two drag houses, Brush Arbor Gurlz in 2014 and the House of Glitter in 2015, and is the Westcoast Mother of the Vogue House of Lauren, International. Honors include a KQED LGBT Local Hero Award, and the national pageant title of Jewel of the Galaxy. She was publicly elected as the 36th Grand Duchess of San Francisco. Landa serves on BAAITS’s Board and co-founded the first and largest Two-Spirit Powwow. She is the President of the Grand Ducal Council of San Francisco and the founder of the Weaving Spirits TwoSpirit Performance Art Festival.

Madame Gandhi*
Madame Gandhi is an artist and activist whose mission is to celebrate gender liberation. She has toured drumming for M.I.A, Thievery Corporation and most recently Oprah Winfrey on her 2020 Vision Stadium Tour with morning dance party Daybreaker. She has been listed as a Forbes 30 Under 30 member and is a 2020 TED Fellow. Her uplifting music and talks have been critically acclaimed by The New York Times, Billboard, NPR and more.

Madd-Dogg 20/20 (Decades of Drag)*
Madd-Dogg 20/20 is a drag king that has been rocking the West Coast since 2006. He is an award-winning performer, who dedicates his art to fundraising. He was elected as
the first drag king to lead the SF Ducal Council as Grand Duke 44, raising over $100,000 for non-profit organizations.

MuMu*
MuMu is a self-proclaimed musical Queerdo based in New York City where, pre-quarantine, she was regularly selling out shows at venues such as The Bitter End and Rockwood Music Hall. Her song “Free the Nip” is currently going viral on YouTube and she just released a raunchy new music video for her single “Ladies First.” While safely staying home with her band, MuMu has been writing music and creating socially distanced music videos. MuMu will perform her new quarantine inspired song titled “Joke's on Us,” dedicated to her mother who is currently working as a doctor in Westchester, N. Y.

Openhouse: Andrea Horne & Ephraim Getahun*
Openhouse is a non-profit that believes LGBTQ seniors should be central in our lives and in our fight for justice. Ephraim Getahun, Openhouse Community Liaison, and Andrea Horne, Openhouse community member, come together to celebrate the living legacy of black queer and transgender activism and how it inspires hope for generations to come.

Peaches Christ (Decades of Drag)*
Peaches Christ is a filmmaker and cult leader living in San Francisco. Her infamous movie events are self-produced at the Castro Theatre and regularly draw over 1,000 attendees to each new production before they tour. Events have featured special guest stars John Waters, Cloris Leachman, Bruce Campbell, Barry Bostwick, Pam Grier, Elvira, and more. Peaches is the alter-ego of Joshua Grannell, the writer and director of the feature film All About Evil. The award-winning dark comedy gore film stars Natasha Lyonne, Thomas Dekker, Cassandra Peterson, Mink Stole, and Peaches Christ herself. Peaches Christ has been featured in the films Milk, I Am Divine, Diary Of A Teenage Girl, Mansfield 66/67, Scream Queen: My Nightmare On Elm Street, You Don’t Nomi, and more.

Per Sia (Hosting on Saturday, June 27)
Per Sia was born from the burgeoning creative mind of a child in South Central Los Angeles. With degrees from the University of California, Santa Cruz and the San Francisco Art Institute in one hand, and a few pairs of heels in the other, she set out to conquer and revolutionize the drag community. Per Sia began performing weekly at Esta Noche. Whilst performing at events around the Bay Area, Los Angeles, and Mexico — including a few quinceañeras — Per Sia has also curated art shows, performed stand-up, appeared on a few television shows, modeled, and has represented SFMOMA by transforming into Matisse’s Woman with a Hat. She also works as a teacher’s assistant in a Children's After School Arts Program called CASA, a program focused on social justice.

Sister Roma (Hosting on Sunday, June 28 and Decades of Drag)
For more than three decades Sister Roma — The Most Photographed Nun In The World™ — has been one of the most outspoken and highly visible members of the San Francisco’s Sisters of Perpetual Indulgence, dedicating more than half her life to community service, activism and FUNdraising. Over the years, Roma has stood on the front lines in the war against HIV/AIDS and protested and marched for everything including the right to marry, gun control, the Women’s March, and Black Lives Matter. A mover and shaker for decades, Roma created the STOP THE VIOLENCE campaign in 1989, a safety information and whistle distribution that continues today. In 2014, one tweet thrust Roma into the international spotlight as the creator of the #MyNameIs movement, a protest to Facebook’s “real name” policy. One of San Francisco’s favorite entertainers and emcees, Roma has hosted the main stage of SF Pride, Folsom Street Fair, and Easter in the Park where she emcees the infamous Hunky Jesus Contest. Roma travels the globe from New Orleans to Shanghai to Sydney as an LGBTQ+ ambassador and event host, striving to uphold her vows to expiate stigmatic guilt and promulgate universal joy.

The Stud*
San Francisco’s oldest queer bar- bringing the very San Franciscoist of Drag.

Urias
Urias is the Uberlândia born Brazilian transgender artist gaining an enormous following from her fellow LGBTQI+ community members, and it is not hard to see why. With her uncompromising, grungy, cyber-futurist aesthetic as well as her husky and hypnotic voice, it’s practically impossible to not be drawn to this rising artist. Urias has accepted her position in the limelight, and she is someone who has the platform to hopefully aid in a societal shift in Brazil, normalizing concepts of gender diversity and showing other trans girls that they are loved. For now, she’s on the frontlines fighting.

VINCINT*
VINCINT is a fiery pop artist with powerhouse vocals and moves to match. His songs tear at your heartstrings while you dance to the beat and are lost in the melody. The breath of fresh air that pop needs.

Yves Saint Croissant (Hosting on Saturday, June 27)
Don’t be deceived by her picture-perfect persona. This beauty queen prefers the company of punks and queers to the pageant world she ironically resembles. An absolute pleasure with zero nutritional value (just like her namesake), Yves Saint Croissant’s accolades include being one of the creators of CreatureSF (the city’s premier alt-queer club) and the second inductee into the internationally acclaimed “Drag Queen Story Hour,” a program in which drag queens read to kids.

Calendar of Events

San Francisco Pride’s 2020 Online Celebration
Saturday, June 27, 1-9 p.m. and Sunday, June 28, 2-7 p.m.
Available online at sfpride.org
A full suite of live and pre-recorded musical performances, greetings from elected officials, and reflections on 50 years of Pride. These 13 hours of programming over two days represent the core of Pride Weekend.

Lavender Talks: A Celebration of SF Pride’s 2020 Awardees, presented by The Commonwealth Club
Thursday, June 25, noon-1 p.m.
The fourth in a series of moderated panel discussions produced by SF Pride in collaboration with the Commonwealth Club, this discussion is moderated by Michelle Meow, a radio host and former president of SF Pride’s Board of Directors. Confirmed panelists for the June 25 Lavender Talk include Mike Wong, and Cleve Jones.

Frameline44 Pride Showcase
(*A production of a partner organization of SF Pride, Frameline)
Thursday-Sunday, June 25-28
Frameline, the world’s longest-running and largest showcase of queer cinema, is pleased to present the Frameline44 Pride Showcase in celebration of the 50th anniversary of San Francisco Pride. Presented in partnership with the Castro Theatre, this four-day virtual event features 12 world premieres, one international premiere, three North American Premieres, and two U.S. premieres, including new narrative features, documentaries, and shorts programs, along with special live and pre-recorded intros, Q&A’s, and other unique programming to evoke the live festival experience Frameline is known for. Tickets ($8-$10 per screening) and passes (starting at $250, and valid all year) are available now online at frameline.org. To ensure maximum flexibility for patrons, ticket holders will be able to tune in live to each screening or access any film at any time during the four-day event.

Trans March 2020
(*A production of a partner organization of SF Pride)
Friday, June 26, time TBA
Online-only for 2020, full information TBA, at transmarch.org

Gary Virginia and Donna Sachet’s Pride Brunch 2020: Live at home!
Battle of the Queens Brunch Challenge
(*A production of a partner organization of SF Pride, the Positive Resource Center)
Saturday, June 27, noon-1:30 p.m.
Ticket information will be available on Tuesday, May 26 at 10 a.m. PDT at www.prc.org
Hosts Gary Virginia and Donna Sachet bring their legendary Pride Brunch into homes across the world as they get saucy and battle it off in the kitchen, competing for the title of Pride Brunch Queen. Ticket holders will enjoy hosted cocktails and a delicious brunch delivered, just in time for the celebration, featuring the San Francisco 50th anniversary Pride Parade Grand Marshals, live entertainment, live auctions, and special surprises. All proceeds from the Pride Brunch support Positive Resource Center’s (PRC) integrated legal, social, and health services for those affected by HIV/AIDS, mental health issues, and substance use.
Global Pride  
(*A production of Interpride, a partner organization of SF Pride)  
Saturday, June 27 - a 24-hour Livestream  
www.globalpride2020.org

Illuminate the Pink Triangle  
(*A production of a partner organization of SF Pride)  
Saturday, June 27, at 8 p.m.  
Livestream: illuminatethepinktriangle.org/join-us/

For its 25th year, The Pink Triangle will shine as a symbol of resilience, hope, and remembrance atop Twin Peaks to celebrate the 50th anniversary of San Francisco Pride, thanks to a special partnership with the nonprofit organization, Illuminate, the masterminds behind the Bay Lights digital art installation that illuminates the western span of the Bay Bridge. Previously, hundreds of volunteers have gathered on Twin Peaks in San Francisco to assemble The Pink Triangle, a reminder of one of the darkest chapters of human history that is now embraced as a beloved symbol of hope and inclusion. In 2020, a community-driven effort will keep the Pink Triangle shining brighter than ever. Using more than 2,700 LED nodes, which will be installed safely by a small team of volunteers, an acre of glorious pink light will form a vibrant and mesmerizing triangle on Twin Peaks — making it more visible than ever before. The global grand lighting will be streamed live on Saturday, June 27 at nightfall. The illuminated Pink Triangle will light up Twin Peaks for the following three weeks, offering a reminder of resilience, in memory of the HIV/AIDS crisis and the current COVID-19 crisis.

“Pride 50: Generations of Hope”  
Sunday, June 28, 2020, 5-8 p.m. PDT  
Broadcast on KBCW 44/Cable 12 in the Bay Area, livestreamed at kpix.com  
This special will feature archival parade footage as well as reflections on the many voices of the annual Pride Parade and the diverse viewpoints of LGBTQ+ communities.

PRIDE 50 HONOREES  
Community Grand Marshals (6)  
- GLBT Historical Society Executive Director **Terry Beswick** (Members’ Choice)  
- Documentary filmmaker **StormMiguel Florez**  
- Photographer; Founder and Project Director of the Bay Area Lesbian Archives, **Lenn Keller** (Lifetime Achievement Grand Marshal)  
- LGBT Asylum Project (Public Choice, Organization)  
- Spahr Center Founder **Rev. Dr. Jane Spahr** (Public Choice)  
- CEO of San Francisco Community Health Center **Lance Toma**

Awardees (3)  
- San Francisco AIDS Foundation Founder **Cleve Jones** (Gilbert Baker Pride Founder’s Award)  
- Author **Gabby Rivera** (José Julio Sarria History Maker Award)
• San Francisco Lesbian/Gay Freedom Band Artistic Director of the Marching & Pep Bands **Mike Wong** (Audrey Joseph LGBTQ Entertainment Award)

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Visionary Sponsors: Hilton San Francisco Union Square, Parc55 San Francisco
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For a complete list of San Francisco Pride sponsors, visit sfpride.org/sponsor/

**ABOUT SAN FRANCISCO PRIDE**
The San Francisco Pride Celebration Committee is a 501(c)3 non-profit organization founded to produce the San Francisco Pride Celebration and Parade. The mission of the organization is to educate the world on LGBTQ issues, as well as commemorate the heritage, celebrate the culture, and liberate the people of all LGBTQ communities. A world leader in the Pride movement, San Francisco Pride is also a grant-giving organization through its Community Partners Program. Since 1997, San Francisco Pride has granted over $3 million dollars in proceeds to local nonprofit LGBTQIA organizations and organizations working on issues related to HIV/AIDS, cancer, homelessness, housing rights, and animal welfare.

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